

# TRADE

# IDEAS

# PEOPLE

## STRATEGY METRICS

Current Peer Ranking

Four-year Trend

## SYSTEM METRICS

Current Peer Ranking

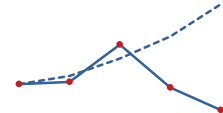
Four-year Trend

## BIG DOTS

### Globally Competitive Sectors

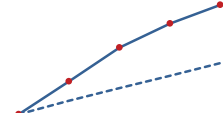
**Total Engineering and Architecture Employment**

**8th**  
down from 7th



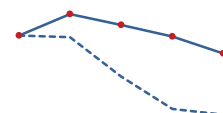
**Total Life Science Employment**

**8th**  
no change



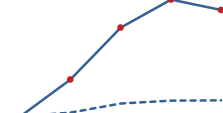
**International Exports as a percent of GDP**

**18th**  
down from 15th



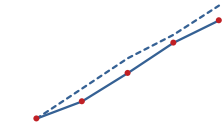
**STEM Occupations Location Quotient**

**10th**  
up from 11th



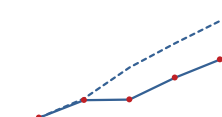
**Traded Sector Employment**

**12th**  
no change



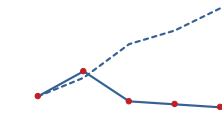
**Traded Sector GDP**

**12th**  
no change

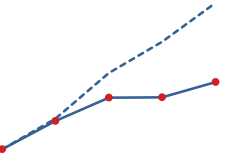


**Traded Sector Productivity (Dollars of GDP per job)**

**12th**  
down from 11th



**20th**  
down from 17th

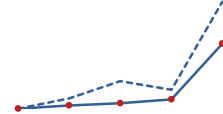


### Innovation & Entrepreneurship

**Series "A" and Angel Investment**

Peer average trendline excludes San Jose.

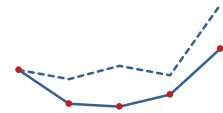
**17th**  
up from 21st



**Total Equity Capital**

Peer average trendline excludes San Jose.

**18th**  
up from 23rd



**Percent of Investors in Local Companies, Deals Valued Over \$1 Million**

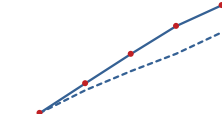
No peer comparison available.

**24%**  
down from 46%



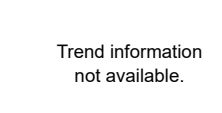
**High-Tech Industry Employment**

**9th**  
up from 10th



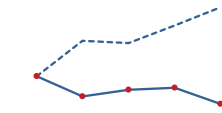
**Kauffman Growth Entrepreneurship Index (out of 26 peers)**

**19th**  
down from 15th

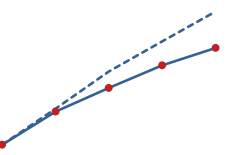


**Number of Patents Assigned to Metro Area Residents and Businesses**

**16th**  
down from 15th



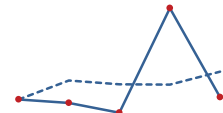
**13th**  
down from 12th



### Human Capital

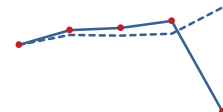
**Young Adult (25-39) Percent of Bachelor's Degrees in STEM Fields**

**27th**  
down from 19th



**Ratio of Black+Hispanic to White, Non-Hispanic Educational Attainment (25+)**

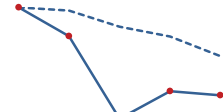
**25th**  
down from 21st



**Percent of Adults (25+) with Some College, No Degree**

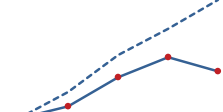
A low value is ranked higher.

**12th**  
no change



**Percent of the Population (25+) that is Foreign Born with a Bachelor's Degree**

**27th**  
down from 26th



**Net Migration, Number of Adults with a Bachelor's Degree**

Trendlines measure amount of net migration over last five years.

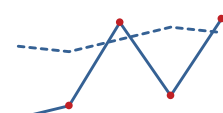
**21st**  
up from 30th



**Net Migration, Number of Young Adults (25-34)**

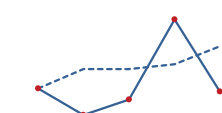
Trendlines measure amount of net migration over last five years.

**15th**  
up from 20th



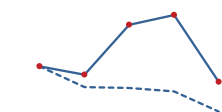
**Percent of Bachelor's Degrees in STEM Fields**

**28th**  
down from 26th



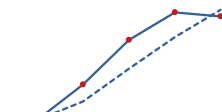
**Ratio of Black to White, Non-Hispanic Median Earnings for Full-Time Workers**

**18th**  
down from 5th



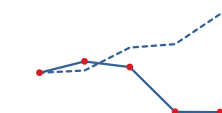
**Percent of Adults (25+) with an Associate Degree or Higher**

**15th**  
down from 12th

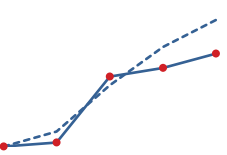


**Total Productivity (Dollars of GDP per Job)**

**19th**  
down from 18th



**16th**  
down from 14th



Legend:

Ranking:

- Top 10
- 11th to 15th
- 16th to 20th
- 21st or below

Trend:

- Kansas City MSA
- - - Peer Metro Average



**RISING**

OUR SHARED VISION FOR REGIONAL PROSPERITY

2/26/19

The KC Rising metrics evaluate the performance of the Kansas City region compared to 30 peer metros. Our goal is for the region to become a top-10 metro among its peers. Employment and capital rankings cover 2017-18, while all other rankings cover 2016-17. Trendlines compare the amount of change between Kansas City and the average of its peers over the most recent four years.