

TRADE

IDEAS

PEOPLE

Globally Competitive Sectors

Innovation & Entrepreneurship

Human Capital

STRATEGY METRICS

Current Peer Ranking

Four-year Trend

SYSTEM METRICS

Current Peer Ranking

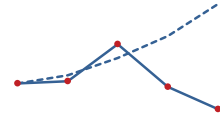
Four-year Trend

BIG DOT GOALS

Total Engineering and Architecture Employment

Source: JobsEQ

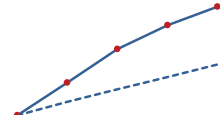
8th
down from 7th



Total Life Science Employment

Source: JobsEQ

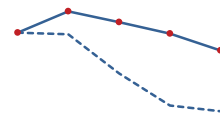
8th
no change



International Exports as a percent of GDP

Source: Brookings Institution

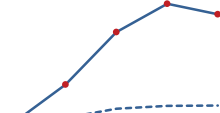
18th
down from 15th



STEM Occupations Location Quotient

Source: JobsEQ

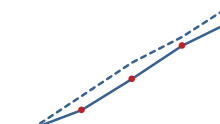
10th
up from 11th



Traded Sector Employment

Source: JobsEQ

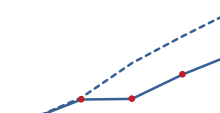
12th
no change



Traded Sector GDP

Source: Bureau of Economic Analysis, MARC

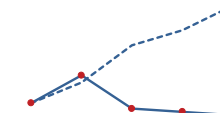
12th
no change



Traded Sector Productivity (Dollars of GDP per job)

Source: Bureau of Economic Analysis, MARC

12th
down from 11th

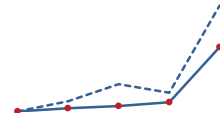


Series "A" and Angel Investment

Peer average trendline excludes San Jose.

Source: CB Insights and KCSourcelink

17th
up from 21st

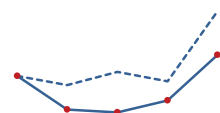


Total Equity Capital

Peer average trendline excludes San Jose.

Source: CB Insights and KCSourcelink

18th
up from 23rd



Percent of Investors in Local Companies, Deals Valued Over \$1 Million

No peer comparison available.

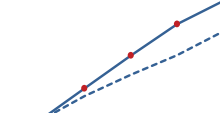
24%
down from 46%



High-Tech Industry Employment

Source: JobsEQ

9th
up from 10th



Kauffman Growth Entrepreneurship Index (out of 26 peers)

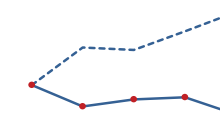
19th
down from 15th

Trend information not available.

Number of Patents Assigned to Metro Area Residents and Businesses

Source: U.S. Patent and Trademark Office

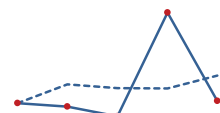
16th
down from 15th



Young Adult (25-39) Percent of Bachelor's Degrees in STEM Fields

Source: American Community Survey

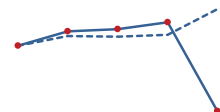
27th
down from 19th



Ratio of Black+Hispanic to White, Non-Hispanic Educational Attainment (25+)

Source: American Community Survey

25th
down from 21st

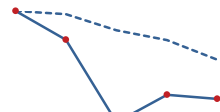


Percent of Adults (25+) with Some College, No Degree

A low value is ranked higher.

Source: American Community Survey

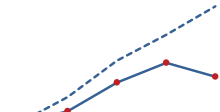
12th
no change



Percent of the Population (25+) that is Foreign Born with a Bachelor's Degree

Source: American Community Survey

27th
down from 26th



Net Migration, Number of Adults with a Bachelor's Degree

Trendlines compare the level of net migration.

Source: American Community Survey

21st
up from 30th

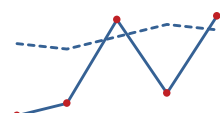


Net Migration, Number of Young Adults (25-34)

Trendlines compare the level of net migration.

Source: American Community Survey

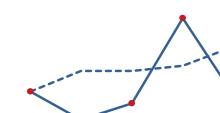
15th
up from 20th



Percent of Bachelor's Degrees in STEM Fields

Source: American Community Survey

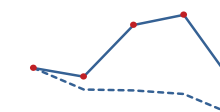
28th
down from 26th



Ratio of Black to White, Non-Hispanic Median Earnings for Full-Time Workers

Source: American Community Survey

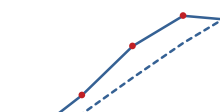
18th
down from 5th



Percent of Adults (25+) with an Associate Degree or Higher

Source: American Community Survey

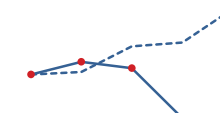
15th
down from 12th



Total Productivity (Dollars of GDP per Job)

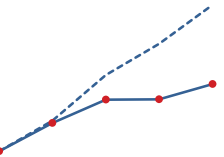
Source: Bureau of Economic Analysis, MARC

19th
down from 18th



Gross Domestic Product

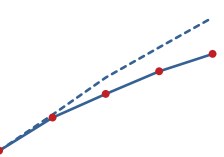
20th
down from 17th



Source: Bureau of Economic Analysis

Number of Quality Jobs

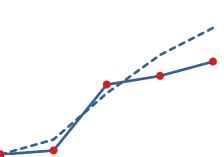
13th
down from 12th



Source: JobsEQ

Median Household Income

16th
down from 14th



Source: American Community Survey

Legend:

Ranking:

- Top 10
- 11th to 15th
- 16th to 20th
- 21st or below

Trend:

- Kansas City MSA
- - - Peer Metro Average



RISING
OUR SHARED VISION
FOR REGIONAL PROSPERITY

3/28/19

The KC Rising metrics evaluate the performance of the Kansas City region compared to 30 peer metros. Our goal is for the region to become a top-10 metro among its peers. Employment and capital rankings cover 2017-18, while all other rankings cover 2016-17. Trendlines compare the growth rate between Kansas City and the average of its peers over the most recent four years.