



OBJECTIVE: Increase postsecondary attainment in Greater Kansas City by providing scholarships and college completion support to traditional students and adult learners and by supporting college savings starting at 9th grade.

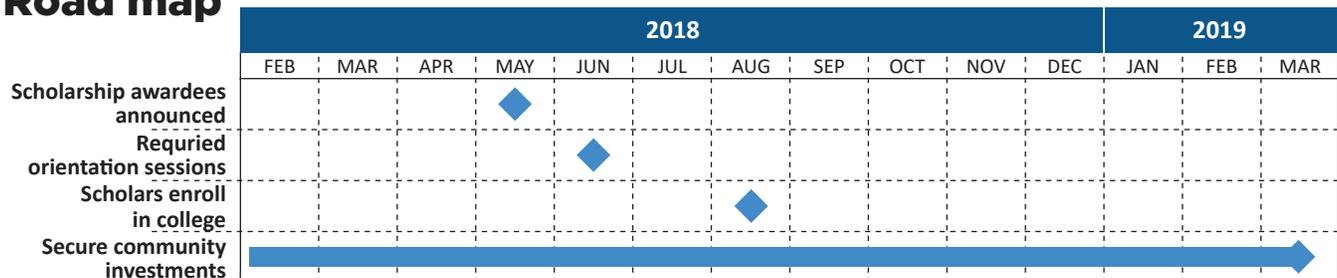
OWNER: Kansas City Scholars, Inc. (with initial funding from the Kauffman Foundation)

QUARTERLY UPDATE | APRIL 2018

KC Scholars

ACCOMPLISHMENTS	NEXT STEPS	SUSTAINABILITY
<p>96 percent of adult learners in the first cohort persisted to spring 2018 and two graduated with associate’s degrees in December 2017.</p> <p>100 percent of traditional awardees and 99 percent of college savings account program participants remain in KC Scholars.</p> <p>Second round of scholarship applications closed March 2, 2018, with a 42 percent increase in applications as compared to 2017 and from 93 high schools.</p> <p>185 community volunteer scholarship reviewers in 2018.</p> <p>Continued success in securing external donor stakeholders, with annual goal to be met.</p>	<p>Announce more than 900 year-two scholarship awards on May 1, 2018, bringing the total to more than 1,500 KC Scholars in the first 1 1/2 years of the program.</p> <p>2018 scholarship awardees participate in required orientations in June and begin active coaching with their advisers/navigators.</p> <p>Third-party evaluators on-site week of April 16, 2018, for interviews and focus groups with Scholars, applicants, reviewers, school personnel and higher education institutions.</p>	<p>Meet goal for annual external donations.</p> <p>Host ongoing luncheons to share KC Scholars with the community and potential community investors.</p>

Road map



Metrics

- 2,031 submitted applications in 2018 (42 percent increase over 2017; 52 percent increase in adult learners and 81 percent increase in College Savings Account applications).
- Two adult learner graduates in December 2017, with three anticipated to graduate in May 2018 (no adult learners transferred institutions in the spring).
- Of 10th graders in the College Savings Account Program, 56 percent made one contribution and 34 percent made two or more contributions into their accounts during the first two quarters.
- Working toward a 75 percent college completion rate.