



OBJECTIVE: To assist adults in the Kansas City region to earn a college degree or high-quality certificate.

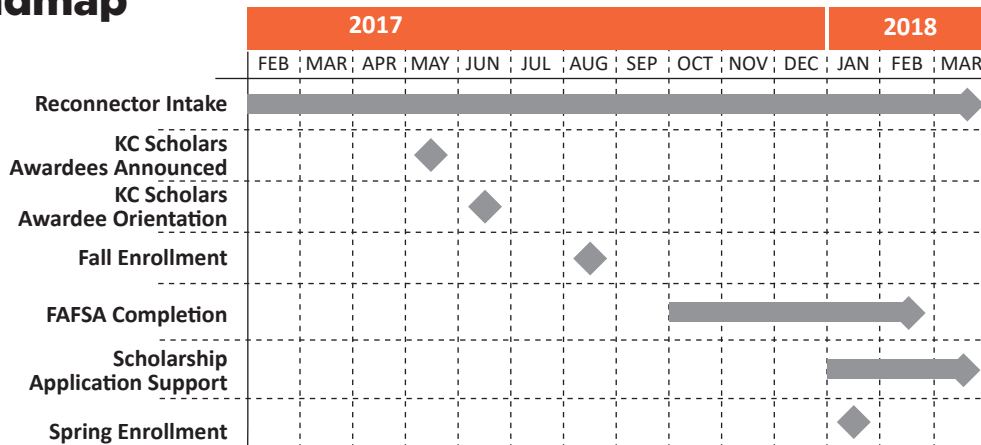
OWNER: KC Degrees — Mid-America Regional Council

QUARTERLY UPDATE | OCTOBER 2017

KC Degrees

ACCOMPLISHMENTS	NEXT STEPS	SUSTAINABILITY
<p>Year One evaluation completed by KC-AERC.</p> <p>132 adult students enrolled in fall 2017, 89 KC Scholars (67 percent of total).</p> <p>95 percent retention rate from spring to fall 2017. Nationally, the persistence rate of an adult learner is just over 50 percent.</p> <p>Marketing efforts in July and August 2017 resulted in 3,518 new inquiries.</p>	<p>Establishment of a business engagement strategy led by a volunteer task force team.</p> <p>Convene leaders at network institutions to address challenges of adult learners.</p> <p>FAFSA and essay writing workshops to help with funding postsecondary education through grants, loans and scholarships.</p>	<p>Project coordinator hired full time. Current staffing includes a full-time project manager, full-time project coordinator and up to five college success navigators.</p> <p>Project coordinator is working to expand the out-referral network.</p> <p>New MOAs with Kansas City Public Library and Kansas City, Kansas Public Library systems.</p> <p>Implementation of REMIND text messaging service on Oct. 1.</p>

Roadmap



Metrics

- 13,137 inquiries since Sept. 28, 2016, target 6300 (208 percent of goal)
- 395 Reconnectors (active adult learners), target 650 (61 percent of goal)
- 132 total enrolled Reconnectors, target 125 (106 percent of goal)
- 95 percent persistence from spring to fall semesters (190 times the national average)
- 4 graduates to date, ahead of expected timeline
- Working toward a 75 percent completion rate in 5 years (denominator enrolled)