

OBJECTIVE: Improve the labor supply in key industry sectors,

growing the human capital necessary to attract and retain companies in the Kansas City region.

OWNER: Mid-America Regional Council – Community

and Economic Development

QUARTERLY UPDATE | APRIL 2017

KC Global Design

ACCOMPLISHMENTS

- Updated the education asset inventory.
- Met with the architecture think tank to review the draft labor analysis.
- Completed initial employer listing.
- Revised industry survey and drafted interview questions.

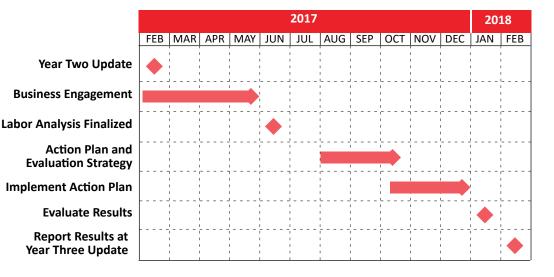
NEXT STEPS

- Finalize brand identity.
- Send industry survey.
- Conduct individual interviews.
- Schedule facilitated discussion and work session with employers and education stakeholders.

SUSTAINABILITY

- Matching funds from Honeywell have been secured.
- Market researcher is secured for business engagement interview, facilitated discussion and work session.

Roadmap



Metrics

- Participation of task force team and professional associations.
- Engagement of educational stakeholders.
- Analysis of change in course offerings to align with Labor Analysis gaps identified in 2017.
- Net migration of domestic and international talent.
- Engineering and Architecture attainment by age.
- Additional funding secured.