



**OBJECTIVE:** Improve the labor supply in key industry sectors, growing the human capital necessary to attract and retain companies in the Kansas City region.

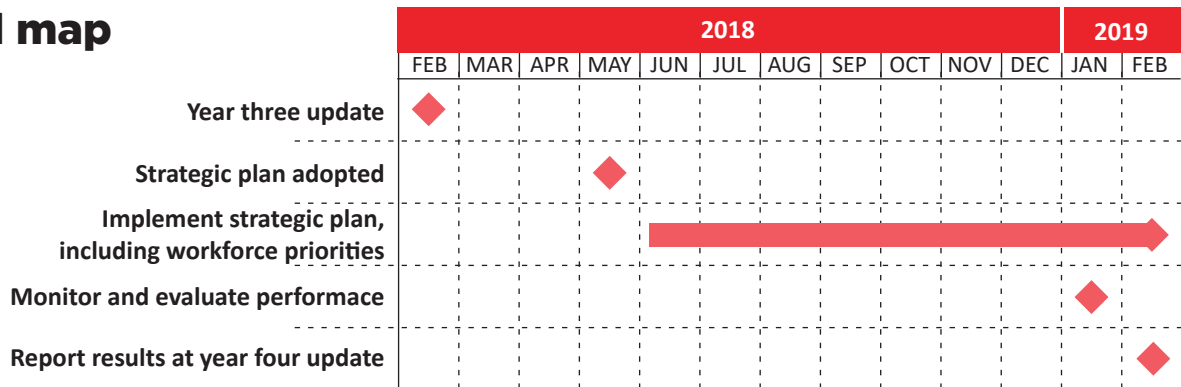
**OWNER:** KC Global Design Task Force, KC Rising and Mid-America Regional Council – Community and Economic Development

**QUARTERLY UPDATE | APRIL 2018**

**KC Global Design TIE**

ACCOMPLISHMENTS	NEXT STEPS	SUSTAINABILITY
<p>Workforce Team identified strategic priorities:</p> <ul style="list-style-type: none"> <li>Recruitment solutions:               <ul style="list-style-type: none"> <li>» University student recruitment</li> <li>» Experienced professional recruitment (5-10 years of experience)</li> <li>» Recruitment will be directed at architects and engineers for design services</li> </ul> </li> <li>Encourage young people to consider design professions.</li> </ul>	<p>Release of an expanded labor analysis.</p> <p>Create a workforce action plan that incorporates:</p> <ul style="list-style-type: none"> <li>Methods to attract and retain a diverse workforce.</li> <li>Regional and national recruitment components.</li> <li>A program to encourage high school students to enter the design field and introduce the Kansas City region as a place for future career.</li> </ul>	<p>Funding, implementation and integration will be decided by industry leaders.</p>

**Road map**



**Metrics**

- Participation of task force team and professional associations.
- Engagement of educational stakeholders.
- Analyze change in course offerings to align with Labor Analysis gaps identified in 2017.
- Employment growth and competitiveness (LQ) of the sector.
- Net domestic migration.
- International brain gain (moved from abroad, bachelors and above).
- Architecture & Engineering attainment by age (regional postsecondary awards).
- Additional funding secured.